







Virtual Exhibition Booths Specifications

Booths Types				
Booths Size/ Requirements	Small 2D Booth	Medium 2D Booth	Large 2D Booth	Large 2D Booth with Arugmented Reality
Description	A branded booth on a dedicated landing page, with networking functions.			
Preview	   			
Description	Branded Booth, communications options, downloadable resources, 1 x video	Branded Booth, communications options, downloadable resources, 1 x video	Branded Booth, communications options, 5x downloadable resources, 2 x videos	Branded Booth, communications options, 5x downloadable resources, 2 x videos, Augmented Reality Experiences - see Diamond Booth details
Logo	PNG with a transparent background / SVG	PNG with a transparent background / SVG	PNG with a transparent background / SVG	PNG with a transparent background / SVG
Video thumbnails	1 thumbnail - Jpeg - 1920 x 1080	1 thumbnail - Jpeg - 1920 x 1080	2 thumbnails - Jpeg - 1920 x 1080	2 thumbnails - Jpeg - 1920 x 1080
Booths Videos	1 video - mp4 - 1920 x 1080	1 video - mp4 - 1920 x 1080	2 videos - mp4 - 1920 x 1080	2 videos - mp4 - 1920 x 1080
Pull-up banners	None	2 banner - Jpeg - 783 x 2000 pixels	1 banner - Jpeg - 783 x 2000 pixels	
Small Banner	None	None	1 banner - Jpeg - 783 x 1406 pixels	
Podium	Jpeg - 1800 x 1300 pixels	Jpeg - 1800 x 1300 pixels	Jpeg - 1800 x 1300 pixels	
Magazine stand	3 x Jpeg - 1200 x 1553 pixels	3 x Jpeg - 1200 x 1553 pixels	None	None
Info	Max. 100 Words, exhibitor / company description	Max. 100 Words, exhibitor / company description	Max. 100 Words, exhibitor / company description	Max. 100 Words, exhibitor / company description
Contact	Contact info of booth personnel, in vCard, pdf, excel, etc. Link to an open room in live meeting platform of choice (webex, hangouts, zoom, bluejeans, MS teams, etc.)	Contact info of booth personnel, in vCard, pdf, excel, etc. Link to an open room in live meeting platform of choice (webex, hangouts, zoom, bluejeans, MS teams, etc.)	Contact info of booth personnel, in vCard, pdf, excel, etc. Link to an open room in live meeting platform of choice (webex, hangouts, zoom, bluejeans, MS teams, etc.)	Contact info of booth personnel, in vCard, pdf, excel, etc. Link to an open room in live meeting platform of choice (webex, hangouts, zoom, bluejeans, MS teams, etc.)
LiveMeeting				
Resources	x1 PDF of brochures, product sheets, infographics, powerpoint file, etc.	x1 PDF of brochures, product sheets, infographics, powerpoint file, etc.	x5 PDFs of brochures, product sheets, infographics, powerpoint file, etc.	x5 PDFs of brochures, product sheets, infographics, powerpoint file, etc.
Pricing	\$500	\$1,000	\$1,500	\$2,500 to \$7,500

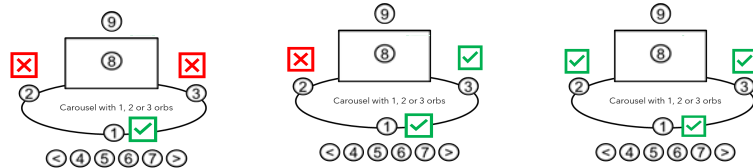


Diamond Booth AR Specifications

Large 2D Booth - Augmented Reality Experience Details

Content	1 AR Experience	2 AR Experiences	3 AR Experiences
Description	The Diamond Booth comes with an augmented reality carousel that pops out of your PC screen, allowing users to interact with holograms, objects and networking functions. The experience is triggered by scanning a QR code from a smartphone.		

Carousel Preview



Description	Floating logo, Navigation and Carousel with 1 AR experience	Floating logo, Navigation and Carousel with 2 AR experiences	Floating logo, Navigation and Carousel with 3 AR experiences
1, 2 and 3 are AR Experiences to choose from:	Menu: <ul style="list-style-type: none"> - 3D Booth with videos - Brand Ambassadors' (Human Hologram) - 3D Holographic Products² - Floating screens with additional video 		
4. Info button	Max. 50 Words, exhibitor / company description		
5. Contact button	Contact info of booth personnel, in vCard, pdf, excel, etc.		
6. LiveMeeting button	Link to an open room in live meeting platform of choice (webex, hangouts, zoom, bluejeans, MS teams, etc.)		
7. Resources button	x1 PDF of brochures, product sheets, infographics, powerpoint file, etc.		
8. "Anchor" backscreen	Generated from booth page		
9. Floating Logo	PNG with a transparent background / SVG		
Video thumbnails (in the Booth)	branding guide and/or the primary/secondary HEXs.		
in Booth Videos	1 or 2 videos - mp4 or mov - 1920 x 1080 30 sec		

Pricing	\$2,500	\$5,000	\$7,500
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¹Does not include green screen filming,

²3D object/product to be quoted separately based on complexity

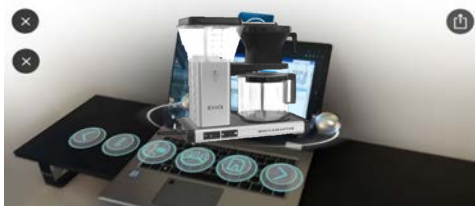
Example AR Experiences



3D booth



Human Hologram



3D Holographic product example #1



3D Holographic product example #2



Photo © Tourism Toronto

Please complete and email back to: steven@jaguar-expo.com

Company _____		
Contact Name _____	Job Title _____	
Address _____		
City _____	Prov./State _____	Postal/Zip Code _____
Telephone _____	Fax _____	
Email _____	Website _____	

IMPORTANT We plan to exhibit the following products and/or services:

COMPANIES REPRESENTED Please list companies that will be represented in your booth:

PLEASE RESERVE THE FOLLOWING VIRTUAL BOOTH

All rates in CAD dollars.

- ☐ Small 2D: \$500
☐ Medium 2D: \$1350
☐ Large 2D: \$2000
☐ Large 2D with AR: \$3375 to \$10,125

Booth: \$ _____

Quebec HST: 14.975%: \$ _____
(Canada Only)

TOTAL: \$ _____

METHOD OF PAYMENT ☐ Cheque enclosed (Payable to JAGUAR EXPO in Trust) ☐ VISA ☐ MASTERCARD ☐ AMEX

CARD NUMBER

Amount \$ _____

CVC/CVV CODE EXPIRES /

Card Holder's Name _____ Signature _____

☐ **YES**, I am interested in finding out more about additional marketing opportunities

APPLICANT'S NAME (PLEASE PRINT)	SIGNATURE	DATE
SHOW MANAGEMENT NAME (PLEASE PRINT)	AUTHORIZED SHOW MANAGEMENT SIGNATURE	DATE