



Photo © Tourism Toronto

## SPONSORSHIP OPPORTUNITIES

The 2021 CIGRE Canada Conference will attract between 450 to 500 delegates, many of whom will be technology and business leaders from across the country and around the world.

Your sponsorship of this event will provide valuable exposure directly to those attending and back into the organizations that they represent. Every effort will be made to make this conference an enjoyable and meaningful event for the participants, and aligning your sponsorship message with their fond memories of a successful event.

In addition, your sponsorship supports the development of the industry. These annual Canadian conferences are designed to advance the development of power systems and economic growth in this industry. With your sponsorship, CIGRE is able to host these events at a very reasonable cost to the participants, allowing greater participation and industry contribution.

## SPONSORSHIP LEVELS

**All sponsorship levels will include the following:**

- Logo on conference Website, posted as soon as funds are received
- Logo and recognition in conference program
- Logo and recognition on signage throughout conference venue
- Access to delegate list

Sponsorship Opportunities

### **PREMIERE SPONSORSHIP: \$25,000** (1 available) **SOLD**

**Premiere sponsorship includes:**

- Two (2) furnished 8 x 10' exhibit booth
- Seven (7) complimentary conference registrations
- Seven (7) discounted conference registrations
- Seven (7) complementary banquet tickets
- Logo on lanyard (Supplied by Sponsor)
- Back page of final program
- Option to insert gift/promo in delegate bag
- Student award sponsor
- Logo projected on screen before and after every session

### **DIAMOND SPONSORSHIP: \$15,000** (3 available) **SOLD**

**Diamond sponsorship includes:**

- Five (5) free conference registrations
- Five (5) free banquet tickets
- Sponsorship recognition during cocktail and banquet evening
- Logo projected on screen before and after every session

### **PLATINUM SPONSORSHIP: \$10,000** (3 available)

**Platinum sponsorship includes:**

- Four (4) free conference registrations
- Sponsorship recognition at lunch time

### **GOLD SPONSORSHIP: \$7,500** (4 available)

**Gold sponsorship includes:**

- Three (3) free registrations
- Sponsorship recognition at breakfast time

### **SILVER SPONSORSHIP: \$5,000** (2 available)

**Silver sponsorship includes:**

- Two (2) free conference registrations
- Sponsorship recognition at refreshment breaks

### **BRONZE SPONSORSHIP: \$3,000** (2 available)

**Bronze sponsorship includes:**

- One (1) free conference registration
- Sponsorship recognition at Welcome reception

## OTHER SPONSORSHIP OPPORTUNITIES

- Delegate conference bag: \$5,000 **SOLD**
- Room key: \$5,000 **SOLD**
- Delegate conference bag insert (limited to 6): \$1,000